

# REQUEST FOR QUALIFICATIONS

## Business of Art Symposium

Artdose Magazine x NWTC Artisan and Business Center

2023

**Eligibility: Wisconsin creative entrepreneurs**

**Deadline: March 27, 2023; 11:59pm**

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### Introduction

Artdose Magazine x NWTC Artisan and Business Center have partnered to offer a one-day symposium centered on the business of art in Green Bay, Wisconsin. Artdose Magazine x NWTC Artisan and Business Center seek presenters. Wisconsin creative entrepreneurs is defined as an arts professional working in the visual arts with a minimum of 5 years of experience. This includes working in the field as an artist, curator, gallery owner, entrepreneur, art coach, or an art-centered small business owner.

### About Artdose Magazine

**Artdose** Founded in 2013, *Artdose Magazine LLC* is an independent print and digital art magazine committed to connecting and supporting the visual arts in the Midwest. Published by Frank Juárez, the magazine is premised on the belief that we all share common goals of introducing, engaging, educating, and offering diverse art experiences.

### About NWTC Artisan and Business Center

 The Artisan and Business Center promotes the production of art in the NWTC district as a means of fostering the creation of new job opportunities through the entrepreneurial model. NWTC seeks to provide technical and business training for aspiring and practicing artisans. The College promotes the appreciation and awareness of art through collaborative partnerships, year-round credit, and non-credit classes, as well as open studio and studio rentals.

**NORTHEAST**  
WI Technical College

## Vision

Our vision is to create a platform in which we can all empower one another and to amplify the visual arts through creative and engaging programming aimed to equip attendees with successful strategies, skills, and professional assessments beneficial for maintaining a sustainable art career.

## Symposium Goals

- Provide a platform for Wisconsin creative entrepreneurs to share such as but not limited to: effective strategies to increase online engagement, establishing a brand, effective time management strategies, and opportunities for networking.
- To learn about NWTC Artisan and Business Center, its services, and programs.
- To learn about Artdose Magazine.
- Engage attendees of all creative and artistic backgrounds.
- Represent a diverse roster of presenters.

## Eligibility

This opportunity is open to Wisconsin creative entrepreneurs over the age of 18. The business of art symposium is committed to building an educational program that represents artists from a broad and diverse background including race, color, creed, gender, gender variance, sexual orientation, national origin, age, religion, marital status, political opinion, or affiliation, and mental or physical disability.

- All applicants are expected to be active participants in balancing creative and business of art practices that demonstrate effective business acumen, commercial awareness, time management skills, vision and strategy, interpersonal skills, ability to sell a product, and network.
- All applicants are based in Wisconsin.
- All applicants are currently working in the field as an artist, curator, gallery owner, entrepreneur, or an art-centered small business owner with a minimum of 5 years of experience.

## Expectations

- Participate in the promotion of the Artdose Magazine x NWTC Artisan and Business Center business of art symposium by sharing promotional announcements via social media, website, and word of mouth. The success of this event is based on teamwork.
- Be punctual. Arrive at NWTC Artisan and Business Center 15 - 20 minutes prior to the presentation.
- Have a presentation in a PowerPoint or Keynote ready. Provide the organizers with the file 2-weeks prior to the event via wetransfer.com.
- Present in person.
- Respond in a timely manner via email (within 24-hours).

## Presenter Fee

- Presenters will be paid a \$200 stipend (includes presentation fee and travel) and registration to attend the symposium will be waived. Presenters are encouraged to stay for the symposium.

## Timeline:

- **RFQ Released:** February 2, 2023
- **RFQ Deadline:** March 27, 2023; 11:59 pm
- **RFQ Notification:** April 3, 2023
- **Applicant Contract Deadline:** April 17, 2023
- **Event Date:** October 14, 2023, 10am - 4pm

## How to Apply

Applicants will be asked to submit the following items to Frank Juárez, founder & publisher, Artdose Magazine, via email at [frankjuarezgallery@gmail.com](mailto:frankjuarezgallery@gmail.com). In the subject box type: RFQ: Call for Presenters.

1. Ten digital images (minimum: 1MB, maximum: 3MB in size)
2. C.V. or resume
3. Statement of Interest - no longer than 400 words expressing your interest in this opportunity.
4. Instagram handle
5. Website

## Selection Process

From these applications, Artdose Magazine x NWTC Artisan and Business Center will select finalists for this opportunity that best fits the vision of this symposium.

For more info contact Frank Juárez at [frankjuarezgallery@gmail.com](mailto:frankjuarezgallery@gmail.com).

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